# Our material focus areas



**Better support our customers** to improve their health and wellbeing through personalised advice and by delivering greater value. choice and control



Build an engaged, inclusive workforce that is customer obsessed, values and purpose driven and focused on health and wellbeing



Make a difference in our community, by accelerating Australia's health transition to support the sustainability of our health system, building partnerships and investing in preventative health and research



**Entrench environmental** sustainability into our decision making



Embed ethical and responsible business practices throughout Medibank and our supply chain

#### Material topics

### Affordable, innovative and personalised healthcare

Innovate to improve healthcare products and services that give people greater value, choice and control over their healthcare

## Engaged, purpose-led culture, attract and retain talent

Embed our purpose and values throughout our business, and build a highly engaged skilled workforce

### Diverse and inclusive workforce

Embrace and promote diversity and inclusion in the workplace and the health sector

## Support healthy communities

Engage with our community to understand and respond to some of Australia's biggest health challenges

# Work together to build a stronger and more sustainable health system

Partner with health professionals to drive change in the system and advocate for reform

# **Environmental health** and climate change

Understand and address climate change and reduce our impact on the environment

#### Ethical and sustainable **business**

Embed governance, transparency and ethical practices throughout our business

# **Aligned Sustainable Development Goals**























