

## Important notice



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#### **AASB 17 Insurance Contracts**

Medibank adopted AASB 17 Insurance Contracts (AASB 17) from 1 July 2023 and has applied it retrospectively, resulting in the restatement of the financial results for comparative periods. Accordingly, FY23, 1H23, and 2H23 figures in these slides have been restated for the impact of AASB 17, where applicable. For further detail refer to Note 20 of the Financial Report for the financial year ended 30 June 2024.

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### Medibank - about us



**Purpose** 

**Better Health for Better Lives** 

Vision

The best health and wellbeing for Australia

Our businesses medibank Live Better



Supports customers with a range of personalised health programs, services and products in addition to health insurance

Straightforward health insurance, focussed on reducing complexity and making things simple and affordable

Diversified insurance - Travel, pet, life, home and car insurance



Delivers innovative healthcare at scale across Australia through homecare, virtual health, hospital and primary care



4.2m total health insurance customers



3,568 employees including 849 health professionals



Over 4 million health interactions<sup>1</sup> provided by our Amplar Health network in FY24

#### Segments

#### Resident health insurance



- Dual brands attractive to different market segments
- Leading and differentiated insurance products delivering more value, choice and control for customers, including personalised health and wellbeing offerings
- One of the largest network of providers and healthcare partners in Australia

#### Non-resident health insurance



- Students, workers and visitor segments
- Strong university relationships Medibank preferred provider for overseas student health cover for nearly half of Australian universities
- Attractive market with good medium term growth potential

#### **Medibank Health**



- One of the largest multi-disciplinary primary care networks in Australia with Myhealth investment
- Accelerating innovation in hospital and community care<sup>2</sup> through investment in 6 short stay hospitals and Calvary Amplar Health JV
- Supporting customers' health and wellbeing through Live Better rewards program

# Our strategy – growing as a health company

# Deliver leading experiences



Create personalised and connected customer experiences

Empower our people and reinvent work

Collaborate with our communities and partners to make a difference

Continue to strengthen trust and reputation

# Differentiate our insurance business



Deliver more value, choice, and control for customers

Provide holistic health solutions to customers including resident, non-resident and corporate customers

Strengthen our dual brands and provider networks

Lead change with partners to deliver affordable healthcare

### **Expand in health**



Accelerate growth in prevention, primary and virtual care and other care models for the future

Scale and connect our existing health businesses

Deliver more health services to Medibank and ahm customers

Accelerate Australia's health transition

### **Better Health for Better Lives**









## Relentless focus on our customers

medibank

Delivering value, health and experience

#### **Value**



#### Giving back to our customers

\$305m

COVID-19 financial support<sup>1</sup> \$1.46b total support package<sup>2</sup>

#### Supporting affordability

### **Premiums**

3.31% average premium increase below headline inflation and wage growth

#### **Reducing out-of-pockets**

\$23m+ customer savings through Members' Choice Advantage<sup>3</sup>

38% increase in volumes for our no gap program

#### Health



Inspiring health every day

823k (+18%)

Live Better rewards participants

#### Improving healthcare access

303k (+20%)

Health Concierge, nurse and GP virtual health interactions for Medibank customers<sup>4</sup>

#### **Helping patients**

More than 1 in 4 eligible customers supported after discharge from hospital<sup>5</sup>

### **Experience**



#### Improving service

Average Service NPS

**46.0** (+5.9) Medibank

46.4 (+3.7) ahm

#### Simplifying customer experience

**80%** of Medibank policyholders registered on My Medibank

8% increase in unique active users on mobile app

### **Broadening interactions**

46% of Medibank policyholders engaged with health and wellbeing services<sup>6</sup>

# FY24 result demonstrates our disciplined approach to growth

## medibank

A strong and resilient resident private health insurance business

Underlying resident health insurance gross margin<sup>1</sup>

(+30bps)



Health Insurance 8.7% management expense ratio<sup>1,2</sup>

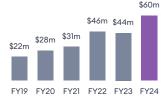
7.8% (+30bps)



Making progress on our growth potential

Medibank Health segment profit

\$60.4m



Underlying nonresident health insurance gross profit

**\$91.2**m





Delivering earnings and dividend growth for shareholders

Underlying earnings per share<sup>1</sup>

**20.7**cps



Ordinary dividend fully franked

16.6cps



<sup>(1)</sup> FY23 figures have been restated for the impact of AASB 17 Insurance Contracts which came into effect on 1 July 2023. Figures before FY23, have not been restated. (2) Health Insurance management expense ratio does not include non-recurring cybercrime event costs of \$39.8m in FY24 (FY23: \$46.4m).

# Multiple avenues for future growth



#### **Segment**

# Resident health insurance



# Non-resident health insurance



#### **Medibank Health**



#### Industry Factors

Rising consumer participation in private health insurance

Continued competitive intensity

Potential changes to immigration and student visas Importance of health & wellbeing to consumers Adoption of virtual, at-home care & shorter hospital stays

#### **Our Focus**

Remain disciplined and target growth in priority segments

Invest in further product and service differentiation

Manage inflationary pressures via health programs & provider partnerships

# Expand our non-resident health offerings

Increase focus on the worker and visitor segments

Expand and strengthen our university relationships

Meet the needs of more health insurance customers

Address growing needs in corporate and virtual health

Make further investments that add scale and capability

#### Outlook

- Aim to grow in line with market during FY25 (with volume growth in Medibank brand)
- · Aim to grow market share in FY26
- Expected claims per policy unit growth of around 2.7% in FY25
- Expect solid policy unit growth to continue in FY25

- Targeting average organic profit growth ≥15% per annum between FY24 and FY26 plus a 12-month contribution from Myhealth in FY25
- Aim to invest between \$150m to \$250m through further M&A between FY24 and FY26

